



# DANIEL CATHERS

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## STATEMENT

Experienced team leader with a background in video production, motion graphics, and excellent communication skills.

## SKILLS

- Strategy
- Motion graphics & animation
- Creative collaboration
- Script & copywriting
- Systems & process creation
- Ideation
- Digital video production process
- Budgeting
- Sound editing
- Team leadership & management
- Consumer-lead collaboration strategies
- Staff education and training
- Conversational Spanish
- Crucial Conversations Training

## SOFTWARE

- Adobe Creative Suite
- Premiere, After Effects, Audition
- Cinema 4D
- Moho Animation Studio
- Toon Boom Animation Studio
- G Suite

## EXPERIENCE

Kanga Studio  
Conway, AR

Aug. 2020- Present

### CHIEF OPERATING OFFICER

Partnered in the creation of vision, mission, and core values for the organization.

Strategized with leadership to set yearly and quarterly goals for financial and organizational endeavors.

Oversaw the development of systems and processes for the company.

Conducted evaluations for team members on work performance and demonstration of company values.

Provided creative direction and gave feedback on copywriting, visual design, digital strategy, and film.

Built relationships with clients to ensure their goals and creative vision were met with each project.

Engaged in conflict resolution amongst team members and clients.

Sept. 2015- Aug. 2020

### VIDEO DIRECTOR & MOTION GRAPHICS DESIGNER

Facilitated media projects, including meeting prospective clients, quoting for projects, developing contracts, overseeing pre-production (*scheduling, casting, location scouting, scripting*); production (*lighting, sound, and camera*); post-production (*editing, sound mixing, animation & motion graphics, client-lead revision process*)

Coordinated with team members to create and enhance marketing and branding for the organization.

Facilitated training of team members on multimedia, production, and post-production skills.

New Life Church  
Conway, AR

Sept. 2013 - Jul. 2015

### VIDEO DIRECTOR & MOTION GRAPHICS DESIGNER

Hired as video producer for an organization serving approximately 30,000 individuals. Responsible for scripted and pre-produced content for gatherings, as well as marketing services, such as announcements and commercials

Promoted to video director, responsible for supervision of video producers, collaboration with other department heads, location scouting, casting, recruitment and training, and coordination of media teams.

## EDUCATION

2005 - 2009

**Bachelor of Arts in Film Production**

California State University of Northridge